



## Default Question Block



The Sustainable Business Awards recognize businesses and individuals that are prioritizing sustainability and making strides towards impactful change in Wisconsin. The winners of these awards demonstrate leadership, initiative, innovation and are making measurable impacts. The Sustainable Business Awards celebrate recipients for challenging conventional business practices, and for demonstrating cutting edge environmental, social and governance leadership, while rewarding them for being leaders in their industry and community.

### 2019 Sustainability Champion Award

The Sustainable Leadership Award has two categories: Executive Leadership and Sustainability Champion. These awards are designed to recognize individuals within businesses that see beyond the short-term, market driven actions and position their business, or sector, for success over the long term. Sustainability reflects both a mindset and a value set, and we look to recognize leaders that embrace a triple bottom line approach. These individuals often move with a sense of urgency in their conviction and dedication to their work.

These awards honor individuals who see a better way for business to serve all their stakeholders, from shareholders to employees and from customers to community members. These individuals show an outstanding commitment to sustainable business practices and are models for others.

The Sustainability Champion can be anyone that embraces the possibilities of change and integrates principles of sustainability into day-to-day business

operations. The Sustainability Champion Award is designed to recognize the vision and commitment of individuals that often go unrecognized.

### Award Eligibility

- The business has its headquarters or operations in Wisconsin
- The individual has not won an award from us within the last three years
- Individuals are encouraged to self-nominate
- When nominating a champion, please fill out the questions to the best of your ability.
- There is the ability to upload supplemental data at the end.

Applications should include identification, and, if possible, quantification of direct and indirect benefits in your answers. Please fill out a separate application for each individual you are nominating. Please note that each award category has a different application this year.

## I. Background Information (required)

What is your name, position title and preferred contact information?

Name

Position Title

Email Address

Phone Number

What is the name of the individual you are nominating (if different)

Name

Title

Email Address (to be used if a finalist)

Phone Number (to be used if can't be reached via email and is a finalist)

What is the Individuals business address?

Street

Street (additional info)

City

Zip Code

What size is their Business?

- ☐ Very small (<10)
- ☐ Small (between 10 and 100)
- ☐ Medium between (101 and 500)
- ☐ Large (>500)

What is the Business Sector?

Automotive  
Brewing  
Business to Business  
Construction & Development  
Educational  
Energy (generation, transmission and efficiency)  
Finance and Insurance  
Food & Agriculture  
Forestry & Wood Products  
Healthcare

## II. Sustainable Process Nomination Questions

### Instructions:

- Be descriptive in your answers and provide examples in your explanations.
- Answer as many questions as you think have a valid and appropriate answer
- Don't worry if some questions are left blank.

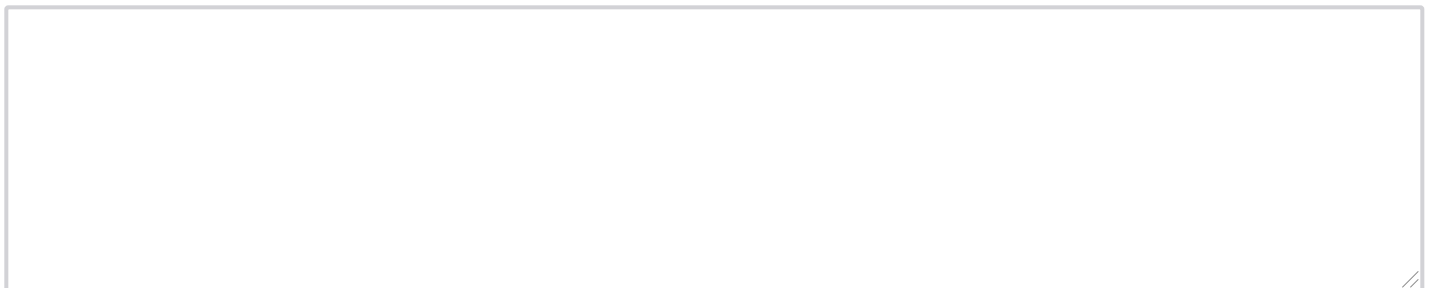
- Include data where it may be appropriate.
- If you are nominating for someone else, please do your best in answering the questions.

Keep in mind that sustainability encompasses *environmental, social and economic performance*. As you complete the nomination below, please address triple bottom line aspects or impacts the individual has had on the business or community. Traditionally, applications with more information and data score better.

How has nominee served as a champion in their workplace to move the organization towards sustainable business practices, policies and/or operations? Please provide examples.



How does the nominee work towards aligning sustainability with the internal culture of their organization?



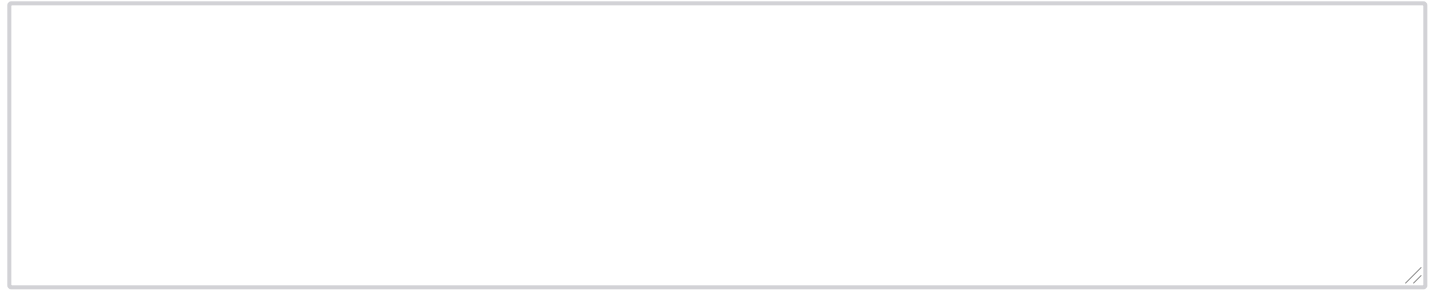
How does the nominee generate buy-in from senior managers, board of directors, and/or other employees? Please explain and/or provide examples.

Does the nominee work to create opportunities for employee innovation and leadership within their organization? If yes, please explain.

Does the nominee connect to sustainability on a personal level? If yes, how is this demonstrated in their life?

Does the nominee work to engage stakeholders on sustainability through various forms of communication? If yes, please share how and through which forms.

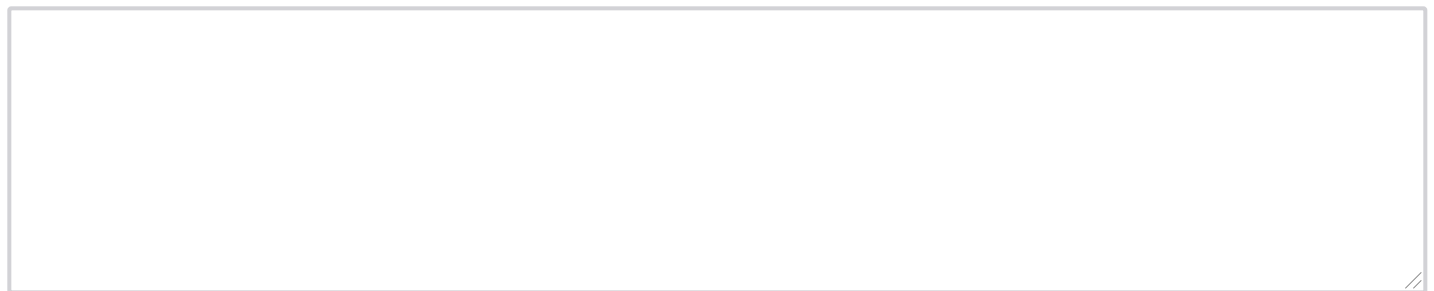
Does the nominee work to roll out systems to measure and track sustainability performance and accomplishments? If yes, can you provide an example?



Does the nominee act as an advocate within the business on sustainability issues? If yes, again provide an example.



Does the nominee give back to their community through developing partnerships between the business and the community? If yes, please share an example or story of how this has been achieved.



Does the nominee go above and beyond on a consistent basis, whether or not sustainability is part of their job title? Please explain.




Is there anything else about the nominee that you think is important to share?

A large, empty rectangular text box with a thin gray border, intended for the respondent to provide additional information about the nominee.

If you have supplemental information about the nominee or the impact of their work, you can upload it here. If you have links you want to share, please put them in the following question.

Additional supplemental information (links) can go here:

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