



5th Time Recipient!



Alliant Energy serves approximately 475,000 retail electric customers and 190,000 natural gas customers in Wisconsin through its utility subsidiary Wisconsin Power and Light Company.

Alliant Energy is committed to “Powering What’s Next” and recently released its Clean Energy Blueprint for Wisconsin that includes expansion of solar energy generation by up to 1,000 megawatts by the end of 2023.

In addition to accelerating the transition to cleaner energy, the company is focusing on building sustainable infrastructure – for example, its recycling program for the new West Riverside Energy Center near Beloit has successfully diverted over 85% of waste generated during its construction from landfiling and just received a Wisconsin Recycling Excellence Award.

Alliant Energy’s employees and retirees also embrace using their own “Energy for Good” with nearly 90,000 volunteer hours supporting local communities in 2018.

Alliant Energy humbly accepts “Green Masters” recognition and commends the Wisconsin Sustainable Business Council for this program to benchmark and evolve more sustainable practices in our state



7th Time Recipient!



Based in Madison, Wisconsin, American Family Insurance has been serving customers since 1927. We inspire, protect and restore dreams through our insurance products, exceptional service from our agency owners and employees, community investment and creative partnerships to address societal challenges. We act on our belief in diversity and inclusion by constantly evolving to meet customer needs and preferences.

American Family Insurance recognizes our connection to the natural environment, and we are dedicated to minimizing our operational impact. We understand that our dreams are dependent on the responsible use of natural resources — which is why we're committed to ensuring future generations have an equal opportunity to experience the world in all its awe and wonder. We've acknowledged the very real impacts of climate change and its effect on our customers, company and communities today. And we believe it is our responsibility to address these impacts directly.

American Family Insurance group is the nation's 13th-largest property/casualty insurance group, ranking No. 254 on the Fortune 500 list. The group sells American Family-brand products, primarily through exclusive agency owners in 19 states. The American Family Insurance group also includes CONNECT, The General, Homesite and Main Street America. Across these companies the group has more than 13,500 employees nationwide.



3rd Time Recipient!



American Transmission Company cares about the customers and communities it serves. As a transmission-only utility, ATC is the vital connection between renewable energy producers and electric consumers. By 2029, ATC expects more than 50% of the power it transmits will come from carbon neutral energy sources.



5th Time Recipient!



Bounce Milwaukee is a family entertainment center offering laser tag, rock climbing, axe-throwing, inflatables, video games and a bar and restaurant for everything from birthday parties to corporate events.

With an on-site solar array, every step of their food production is solar-powered, from preparation, to cooking in electric ovens to delivery in their fully electric vehicle fleet.



1st Time Recipient!



At the Milwaukee VA, we look at how our operations affect the health and safety of our environment as well as the health of our Veterans, staff, visitors, and local community. Our sustainability efforts include minimizing and recycling waste, tracking carbon emissions, lowering energy and water consumption, sourcing food and products sustainably, and establishing environmentally preferable purchasing criteria. Over the past year, we reduced CO2 emissions from waste anesthetic gases in the OR, and we reduced food waste by establishing a food donation program to feed hungry Veterans. We also host free recycling events to engage staff, Veterans and our local community on our sustainability journey.



7th Time Recipient!



CNH Industrial is a global leader in the capital goods industry and operates in five segments: Agriculture, Construction, Commercial and Specialty Vehicles, Powertrain, and Financial Services.

The company is a 9-time leader in the Dow Jones Sustainability Indices, World and Europe, and was one of only 27 companies included in the CDP Water Security A-List.

Its Racine Tractor plant continued to maintain its zero waste to landfill status in 2019 and made strides in reducing its use of fresh water and in moving beyond recycling, towards reuse.



6th Time Recipient!



Evolution Marketing is a Wisconsin based women-owned Certified B Corporation® specializing in the area of global sustainability storytelling, environmentally responsible creative design and ethical marketing. They offer a variety of consulting and business advising services within the fields of sustainability, LOHAS (lifestyles of health and sustainability), employee engagement and third-party responsible business certifications.

As Wisconsin's first triple bottom lined managed communications consulting firm, they have been adopting innovative sustainable business strategies for over a decade. Since 2018, they have been able to offer their professional services in a carbon neutral manner. Evolution Marketing is proud to be a member of the Carbonfree® Partner Program for Small Business and to be the first Wisconsin based Certified B Corporation® to publicly commit to being Net Zero Emissions (scopes 1-3) by 2030 at COP25.

During the 2019-2020 school year, Evolution Marketing was a Community Partner to the Oconomowoc High School Global Sustainability (AP Environmental Science and 5th year Spanish) class based on the United Nations Sustainable Development Goals. As a Community Partner our staff interacted with the students, teachers and administration in order to help connect the class to business professionals in the business for good movement across the U.S.



11th Time Recipient!



Green Bay Packaging (GBP) strives for achievements and continuous improvement in sustainability programs to advance sustainability stewardship within our operations and external stakeholders' targets. Since its inception and as a pilot company of the Green Master Program, GBP has initiated and implemented advancing systems of core sustainability areas to accomplish awareness, key performance indicator (KPI) transparency, and improvements across our company.

In 2018, GBP started a significant investment with a \$500 million new state-of-the-art paper mill complex that incorporates reduced greenhouse gas (GHG) emissions (estimated at 90%) and planned the retirement of coal and natural gas fuel for mill. The project is a first of this size in Wisconsin to reclaim-recycle waters with an adjoining sewerage district. This project's benefits on environment energy impacts and optimize resources, which align with EPA's water sustainability considerations that embrace water recycling stewardship practices.



2nd Time Recipient!



20 – 50 million metric tons of E-Waste is disposed worldwide every year. 60% of that is dumped in our landfills every year. E-waste is not biodegradable, so the waste sits and ages and is buried deeper and deeper into the earth every year releasing toxins into our earth soils. Working its way into our water, the plants we grow and essentially the food we put into our bodies. Greenlight E Recycling plans on changing that!

Here at Greenlight E Recycling, we remove any electronics and all associated parts from locations safely and properly as indicated by state laws and regulations. GreenLight understands the impact E-Waste has on our day to day and continues to remove and dispose of E-waste completely free of charge. We provide certification that each item is properly disposed of and work to ensure scrap materials are sent to their proper recycling facilities and diverted from ALL landfills. GreenLight E Recycling strives for a brighter, cleaner future for tomorrow.



4th Time Recipient!



Sustainability is central to the mission of Hudson Hospital & Clinic because it's good for people's health and well-being. The Green Team champions sustainability projects to colleagues, patients and the community. Recent efforts include:

- Continuing to replace light fixtures with LED options;
- A medicine drop box available to the community;
- Mechanical equipment upgrades to reduce energy consumption;
- Paper reduction initiatives;
- A free community electronics recycling event



4th Time Recipient!

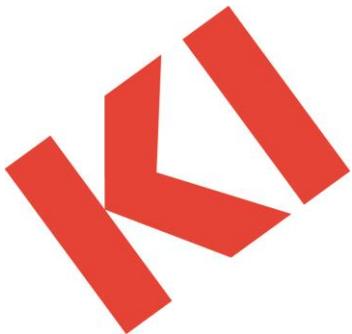


At Jack Link's Protein Snacks, we look at Sustainability as a continuous improvement journey, it is designed, to not only help us operate at a world class level, but it is also designed to address the concerns and goals of our customers and consumers.

We have a global level impact and to address this, with a three-pillar approach.

- 1. Environment.** We are reducing our environmental impact through innovation, efficient processes, equipment investments, and adhering to best practices.
- 2. Product Quality and Safety.** We are committed to producing safe, nutritious food, through responsible and ethical sourcing...
- 3. Corporate Giving.** We are very proud of our long-standing legacy of giving back to the communities in which we operate, and this goes beyond traditional philanthropy...
 - We worked with the USDA and US Fish and Wildlife Service to planted a 6.5-acre pollinator garden right behind the plant in Minong to provide habitat for bees, butterflies and migratory birds.

It is through innovation, efficient processes, and adhering to best practices that we will continue to reduce water and energy usage, assure regulatory compliance, eliminate waste and protect our planet.



10th Time Recipient!



KI, an employee-owned furniture manufacturer headquartered in Green Bay, consistently works to reduce consumption of energy, water, chemicals and CO2 emissions.

In 2018, the CO2 offset equaled more than 1.5 million vehicle miles. In addition, KI manufacturing facilities diverted 5.7 million pounds of material from landfills to recycling centers.

The company also reduced its overall greenhouse gas emissions, staying on track to achieve its goal of reducing GHG emissions by 25 percent. At the 2018 Lighting Fair, KI employees purchased 1,918 LED light bulbs, for personal use, reducing emissions by 181,464 pounds of carbon dioxide.

Outside its walls, KI planted roughly 1,420 trees through PrintReleaf which measures paper consumption totals and correlates the number of trees to replant in forests around the world.

KOHLER®

4th Time Recipient!



Kohler Co. is committed to creating business growth through sustainability – where all our actions lead to more environmentally conscious choices for everyone, every day. To that end, our strategy focuses on reducing our footprint, developing products with lower life-cycle impacts, and educating and inspiring people to take action to live more sustainably.

In 2019, Kohler invested in tools, training and data collection that will help our global Kitchen & Bath product teams apply Design for Environment (DfE) principles to their work. DfE encompasses a full lifecycle view of a product’s environmental impacts and helps developers make choices that reduce those impacts without sacrificing quality or performance.

Kohler’s investment in renewable energy projects around the world have eliminated emissions of over 175,000 metric tons of CO₂ from January through September this year. Kohler was also honored with the Green Power Leadership Award by the Environmental Protection Agency (EPA), which recognizes America’s leading green power users for their commitment and contribution to helping advance the development of the nation’s voluntary green power market.

KOHL'S

10th Time Recipient!



Kohl's is a leading omnichannel retailer with more than 1,100 stores in 49 states. Kohl's recently announced a set of sustainability goals focused on climate action, waste and recycling, and sustainable sourcing. Kohl's strategy was further strengthened by aligning with the UN SDGs. As part of their efforts [Kohl's partnered with How2Recycle®](#) to help customers be more informed about their recycling decisions. Additionally, several new Kohl's products support sustainable sourcing including: OEKO-TEX® certifications, Better Cotton Initiative (BCI), Certified Recycled Polyester, and REPREVE® Recycled Fiber.

Kohl's has been recognized in 2019 for significant progress implementing its sustainability initiatives, including being named to the [Dow Jones Sustainability Index](#) for the second consecutive year. Other recognitions include: [Barron's 100 Most Sustainable Companies](#), [EPA ENERGY STAR](#), [EPA WasteWise](#), and [EPA SmartWay](#). Additionally, through their award-winning energy management programs, Kohl's surpassed its goal of 20% energy reduction, making Kohl's a [DOE Better Buildings Challenge Achiever](#).

At Kohl's corporate offices in Menomonee Falls, associates are encouraged to use reusable water bottles as the sale of all plastic water bottles was eliminated this year. Kohl's associates also have access to bikes, composting, a vegetable garden and electric vehicle charging stations.



11th Time Recipient!



Under the initiative of “Lands’ Friendly,” Lands’ End has implemented a wide range of environmentally focused business practices including programs to reduce or eliminate paper consumption, comprehensive recycling and waste management initiatives.

The company supports both national and local causes, including the National Forest Foundation, the United States Lighthouse Society and the Clean Lakes Alliance.



7th Time Recipient!



Madison Gas and Electric's ongoing commitment to sustainability continued in 2019, including the announcement of its net-zero carbon electricity by 2050 goal, the approvals and start of construction on several solar energy projects, including the expansion of its Shared Solar program, and also with the expansion of its Environmental Management System to cover all company facilities.

MGE is working with customers toward its carbon reduction goals by advancing clean energy, electrifying transportation and engaging with customers to increase energy efficiency.

As "your community energy company," MGE is committed to building a more sustainable future while maintaining energy reliability, affordability and safety.



4th Time Recipient!



As Masters continues to grow, we are dedicated to contributing to a sustainable future for our planet through our commitment to the three R's: **Reduce consumption, waste and pollution. Reuse what we have. Recycle everything we can.** Building off of previous green initiatives at our Plymouth facility, we were extremely proactive in the planning and building phases at Oostburg a new 177,000 square foot plant. With new technology, we now can capture the heat emitted by air compressors and use it to heat water in a closed loop system. That water runs through heating coils under our outdoor sidewalks which reduces the amount of salt needed during the winter months.

The New Oostburg facility also has no regulated chemicals and is cooled using an Ice generation system with food grade Glycol. The facility also uses an environment-friendly fire suppression agent called Novec 1230 Fire Protection Fluid, with a global warming potential of less than one. Steps like this ensure safety throughout our plant and business for all our employees, while also maintaining environmental safety.

Besides technological advances, we have also worked to directly support the natural eco-system at our new facility. Surrounding our geothermal capable pond, we have planted native aquatic plant species as recommended by the DNR. This rich environment can support itself while providing an imperative renewable energy source. The Geothermal system is used to heat and cool all the office space in Oostburg

As Masters Gallery Foods associates, we are 900+ strong, serving as stewards to strengthen our surrounding communities. Masters Gallery Foods is truly a workplace that encourages environmental ideas from all employees allowing these ideas to grow into results. Our Green Team is comprised of employees and management.



10th Time Recipient!



Mercury Marine continues to enhance its sustainability according to four pillars: Energy, Environment, Product and People. In 2020, the company continued with ambitious upgrades and expansions of facilities, seizing opportunities to integrate sustainable features and technologies into its facilities design. These initiatives included installation of new and energy-saving manufacturing equipment, HVAC modernization, redirection and reuse of water for manufacturing purposes, and repair of compressed-air systems. Employees also executed a successful drive-thru electronics-recycling and food-drive event, maintaining important social-distancing protocols.

The company continues to manufacture and sell marine engines that are among the most fuel-efficient on the planet. These engines are replacing older and less eco-friendly engines, resulting in less greenhouse gas being released into Earth's atmosphere.



6th Time Recipient!

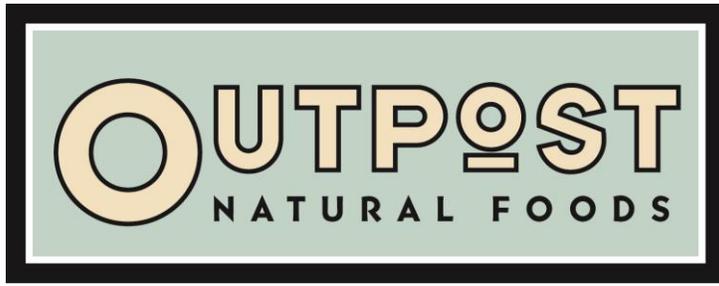


In 2019 Oshkosh Corporation was named to the Dow Jones Sustainability World Index for the first time.

Oshkosh was also honored to be named a World's Most Ethical Company by Ethisphere for the fourth straight year.

Two Oshkosh Defense Facilities located in Oshkosh, WI received GBCI TRUE Zero Waste certifications in 2019.

Oshkosh continues to drive KPIs to reduce energy consumption and increase waste diversion from landfill.



5th Time Recipient!



Outpost Natural Foods Coop exists so our owners have a healthy, diverse and sustainable community. We have made the commitment to eliminate single-use petroleum-based plastics for packaging Outpost food by 2022.

This ambitious goal is a testament to the urgency the organization feels in the quest to reduce plastic and fight climate change and waste. Having published our 8th Annual Sustainability Report, we continue to measure and track topics like organic, local and fair trade sourcing, along with Greenhouse Gas emissions from distribution and facility operations. Alternative energy initiatives like solar panels, electric vehicle charging stations and Renewable Energy Credits have landed us on the EPA's list of Top 30 Retail Green Power Partners in the country. This year we also launched our Call To Action program to educate our community on topics related to sustainable food systems and encourage shoppers to contact their elected representatives.

We take our commitment to employees and the community seriously, focusing on issues like workforce diversity, equity and inclusion, while offering opportunities for education and growth, along with health benefits for part time employees. Outpost continues to work with and support a large variety of community organizations such as Hunger Task Force, Fondy Food Center and Teens Grow Greens.



**Rockwell
Automation**

8th Time Recipient!



Rockwell Automation is the largest company in the world that is dedicated to industrial automation and information. Across the globe, our flagship Allen-Bradley® and Rockwell Software® product brands are recognized for excellence.

Our keen focus on technology innovation, domain expertise, and integrity and corporate responsibility fuels our success. Our commitment to responsible business practice is unwavering. At Rockwell Automation, we maintain and demand integrity in our interactions with customers, suppliers, and our employees. It means managing our environmental impact around the globe and doing the right thing, every day.



4th Time Recipient!



UW Credit Union is a not-for-profit, member-owned financial cooperative that has been financially empowering members and supporting the communities they are a part of for nearly 90 years. We believe in making our community a healthier place to live and work, and that means investing in environmentally friendly practices.

UW Credit Union is proud of our dedication to environmental sustainability and business innovation. Side by side with other Wisconsin Green Masters companies, we're leading the charge to improve our community through energy-efficient initiatives, paid volunteer opportunities, battery collection program, community recycling events, and much more.

We celebrate the achievements we've made thus far and look forward to deepening our commitment to sustainability in the years to come—for our staff, our members and our world.



4th Time Recipient!



UW Health's Sustainability Program supports UW Health's mission of advancing health without compromise through social responsibility. UW Health supports the communities we serve through policy advocacy, health care delivery, community and population health, and environmentally responsible business practices. At the end of 2017 and across 4.6 million square feet of space, UW Health achieved a 24% improvement in energy from a 2013 baseline, increased our diversion rate by 2% over 2016, and lead the country with over 95% antibiotic free meat offerings at University and American Family Children's Hospitals. UW Health also works on sustainable operating rooms, implementing green purchasing and safer chemicals, creating healthy environments for staff and patients, and collaborating with partners and the community at-large to improve sustainability at UW Health.