

21ST CENTURY PATHWAYS

Integrating Sustainability into Decision Making

Regardless of where your company is today, Pathways will elevate your business. Design your company roadmap for talent, sustainability and profit in the 21st century.

Primary Program Results:

- ▶ Integrated system for decision making.
- ▶ A detailed road map/custom three year sustainability plan with ROIs to get the most value out of sustainability for your business.
- ▶ Understand how sustainability can be a tool to recruit, inspire, and retain today's 21st century work force.
- ▶ Identify areas to optimize resource efficiencies.
- ▶ Strengthen your company's brand and reputation resulting in competitive advantage.
- ▶ Right size sustainability for your business.
- ▶ Manage business risks and create new growth opportunities.
- ▶ Become a Green Masters Program Participant, receiving assessment and recognition for your efforts.

The business case for sustainability is well established. With Global Mega Forces increasing, no one is better positioned to help you understand and navigate the opportunities and benefits of sustainability than WMEP & WSBC.

Where & When:

Pathways is a five day strategic retreat spread over several months. The training takes place in Southeast Wisconsin.

Kickoff: October 10th, 2019

- Thursday Oct. 10th, Retzer Nature Center
- Thursday, Nov. 7th, Retzer Nature Center
- Thursday, Jan. 9th, The Water Council
- Thursday, Feb. 6th, The Water Council
- Thursday, Mar. 12th, The Water Council

Who should participate?

21st Century Pathways leadership strategy requires business integration of sustainability, which will require your top leadership team. Select two leaders; Executive Team Member + Sustainability Champion.



Sponsored by: THE WATER COUNCIL

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How does it work?

