21ST CENTURY PATHWAYS



Regardless of where your company is today, Pathways will elevate your business. Design your company roadmap for talent, sustainability and profit in the 21st century.

Primary Program Results:

- Integrated system for decision making.
- ► A detailed road map/custom three year sustainability plan with ROIs to get the most value out of sustainability for your business.
- Understand how sustainability can be a tool to recruit, inspire, and retain today's 21st century work force.
- ▶ Identify areas to optimize resource efficiencies.
- Strengthen your company's brand and reputation resulting in competitive advantage.
- Right size sustainability for your business.
- Manage business risks and create new growth opportunities.
- ▶ Become a Green Masters Program Participant, receiving assessment and recognition for your efforts.

The business case for sustainability is well established. With Global Mega Forces increasing, no one is better positioned to help you understand and navigate the opportunities and benefits of sustainability than WMEP & WSBC.

Where & When:

Pathways is a five day strategic retreat spread over several months. The training takes place in Southeast Wisconsin.

Kickoff: October 10th, 2019

- Thursday Oct. 10th, Retzer Nature Center
- Thursday, Nov. 7th, Retzer Nature Center
- Thursday, Jan. 9th, The Water Council
- Thursday, Feb. 6th, The Water Council
- Thursday, Mar. 12th, The Water Council

Who should participate?

21st Century Pathways leadership strategy requires business integration of sustainability, which will require your top leadership team. Select two leaders; Executive Team Member + Sustainability Champion.





Sponsored by: THE WATER COL

For more information, contact:

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How does it work?

8 HOURS	Gain Commitment, ID Structures Needed, ID Impact		Learn Priorities	Action Plan Templates ROI Calculators	New Risks & Realities; Systems Thinking; Finding New Value	Rationale & Strategy for 21st Century Business	Session 1 - Day 1 Session 1 - Day 2
8 HOURS	Gain Commitment, ID Structures Needed, ID Impact		Align with Green Masters	Action Plan Templates & Tools	Successful Strategies in Top 3 Issues: Talent, Waste, & Resource Efficiency	Hot Button Elements	Session 1 - Day 2
HOURS	WMEP coaches work one-on-one with you at your site.						
8 HOURS	Prioritizing; Expanding the Playing Field		Green Masters Continued	Action Plan Templates & Tools Continued	Custom Agenda Based on Identified Needs. e.g. Supply Chain, Ethics, Carbon, Office	Mechanics & Elements	Session 2 - Day 3
1.5 - 2 HOURS							
8 HOURS	Action Plan Alignment; Engagement	OUTCOMES	Aligning Strategies	Action Plan Templates & Tools	Governance Products Employee Engagement	Communicate Externally & Internally	Session 3 - Day 4
1.5 - 2 HOURS	^						
8 HOURS	A Complete Custom 3 Year Sustainability Plan with ROIs	OUTCOMES	Mastermind Panel Review of Each Company Plan with Expert Feedback and Coaching			Customized Sustainability Action Plan	Session 4 - Day 5





