



## **Default Question Block**



The Sustainable Business Awards recognize businesses and individuals that are prioritizing sustainability and making strides towards impactful change in Wisconsin. The winners of these awards demonstrate leadership, initiative, innovation and are making measurable impacts. The Sustainable Business Awards celebrate recipients for challenging conventional business practices and for demonstrating cutting-edge environmental, social, and governance leadership while rewarding them for being leaders in their industry and community.

### **2021 Innovative Service Award**

The intent of this award is to recognize an innovative service that significantly influences and drives the adoption of sustainability through an organization, customer base, or industry. The Innovative Service Award applies to a company or service provider that can demonstrate having made a significant and measurable impact on Environmental, Social, and/or Governance (ESG) metrics across a value chain. Some Examples could be developing a new sustainable technique or standard, a new structure or business model, or new use of a material or waste stream.

The innovative service must have measurable impacts and include the quantification of business impact (% improvement, % reduction, etc.) for more than one customer and evidence must be provided in the application. Applications should include identification and, if possible, quantification of the direct and indirect benefits outlined above.

Innovate services will vary yet creative and unique solutions are being developed to

significantly advance sustainability across businesses, markets, and industries. We encourage any business with a service they consider to be innovative and drive sustainable solutions forward to apply for this award.

### Award Eligibility

- The business has its headquarters or operations in Wisconsin
- The service you are applying for (or nominating) has impacted company's in Wisconsin
- Self-nominations and nominating others are acceptable.

## Part I. Required Contact Information

What is your name, title, and preferred contact information?

Name	<input type="text"/>
Position Title	<input type="text"/>
Email address	<input type="text"/>
Phone Number	<input type="text"/>

What is the name of the organization or service that you are nominating

Business Name	<input type="text"/>
Service Name, if applicable	<input type="text"/>
Contact Email address	<input type="text"/>

What is the primary address?

Street	<input type="text"/>
Street (additional info)	<input type="text"/>
City	<input type="text"/>
Zip Code	<input type="text"/>

What size is the organization providing the service?

- ☐ Very small (<10)
- ☐ Small (between 10 and 100)

- ☐ Medium between (101 and 500)
- ☐ Large (>500)

## Part II. Nomination Questions.

The innovative service must have measurable impacts and include the quantification of business impact (% improvement, % reduction, etc.) for more than one customer and evidence must be provided in the application. Please answer any of the questions that relate to service you are nominating and, if possible, include quantification of the direct and indirect impacts. There is a place at the end to upload supplemental data, if supportive.

How does this service Integrate sustainability into strategic business decision making and overall operations?

How has the service developed and/or designed sustainability criteria for products, systems, services, processes, and/or buildings?

How does the service progresses innovative material use, transportation, resiliency, risk reduction, and/or social impact/equity?

How does the service advance workforce strategies demonstrating positive improvement in overall health, safety and/or wellness?

How does the service enable and advance ESG criteria and frameworks?

How does the service engage internal stakeholders with services, programs and tools that yield sustainability-driven innovation?

If you have supplemental information about the process or the sustainability benefits you would like to include, you can upload it below.

