



DEC 12

POTAWATOMI EVENT CENTER MILWAUKEE, WI

DEC 11
AWARDS RECEPTION
GLOBAL WATER CENTER

SPONSOR PROSPECTUS

12th Annual Wisconsin Sustainable Business Council Conference

The sustainability profession is evolving, with new ideas, concerns and solutions developing simultaneously and rapidly. Our annual conference is a place for business leaders to learn, share, explore current trends, and to form and nourish valuable connections. This year, the conference's goal is to deliver relevant and timely concepts and practices that move you forward on your sustainability journey.

We have organized the conference into three tracks:

1. Starting Strong
2. Growing your Program
3. Deep Dive

Whether you are just getting started organizing your company around sustainability or you have a developed sustainability program, this conference will deliver value to help you reach your desired future goals. Through a diverse and experienced array of speakers, we are hand-selecting subject matter experts that will move you forward on your sustainability continuum.

Join us so that together we can continue to advance sustainable business practices in Wisconsin and beyond.

Other sponsorship opportunities include:

- **Morning Break:** \$750 - 1 available
- **Afternoon Break:** \$750 - 1 available
- **Closing Reception:** \$1,500 - 1 available
- **Non-Profit Partner:** \$500 - 5 available

Complete sponsorship benefits are listed on the second page.

WSBC Conference Host:

Complete sponsorship benefits are listed on the second page of this document.

- **\$10,000 - 1 available**

Showcase Sponsor:

Complete sponsorship benefits are listed on the second page of this document.

- **\$5,000**

Co-Branded Mug Sponsor:

Complete sponsorship benefits are listed on the second page of this document.

- **\$6,000 - 1 available**

Sustaining Sponsorships:

Complete sponsorship benefits are listed on the second page of this document.

- **\$2,500**

Awards Reception Sponsor

December 11th at the Global Water Center
Includes: *Name recognition at event and on all event correspondence.*

- **Food Sponsor:** \$1,000 - 2 available
- **Beverage Sponsor:**
\$500 Beer, Wine - 2 available
- **Awards Sponsor:** \$600

Please contact Jessy Servi Ortiz at: jessy@wisconsinsustainability.com to discuss sponsorship opportunities.

SPONSORSHIP OPPORTUNITIES

Choose a sponsorship package that will maximize your opportunity to promote your organization.

SPONSORSHIP	HOST	SHOWCASE	ATTENDEE GIFT	SUSTAINING
Investment	\$10,000	\$5,000	\$6,000	\$2,500
COMPANY LOGO DISPLAY				
Website	X	X	X	X
Email communications to attendees	X			
Conference materials	X	X	X	
Digital On-Screen Recognition	X	X	X	X
Table tents	X	X	X	X
Co-branded mug			X	
VERBAL RECOGNITION				
Awards Reception	X	X		
Opening and closing remarks	X	X	X	
PARTICIPATION				
Keynote opportunity to share company sustainability story	X			
Guest blog in the WSBC Newsletter	X			
Opportunity to moderate a session		X		
Social media posting	X	X	X	
CONFERENCE				
Exhibit: Premiere location	X			
Exhibit	X	X	X	X
Tickets included	10	5	3	3

Morning Break Sponsor:

Includes: Logo placement on website, displayed at event and one ticket to the conference.

- \$750 - 1 available

Afternoon Break Sponsor:

Includes: Logo placement on website, displayed at event and one ticket to the conference.

- \$750 - 1 available

Closing Reception Sponsor:

Includes: Logo placement on website, displayed at event and one ticket to the conference.

- \$1,500 - 1 available

Non-Profit Partner Sponsor:

Includes: Exhibit table and one ticket to the conference.

- \$500 - 5 available



Please contact Jessy Servi Ortiz at jessy@wisconsinsustainability.com to discuss sponsorship.

Visit our website for the link to purchase a sponsorship package:
WisconsinSustainability.com/2019-conference